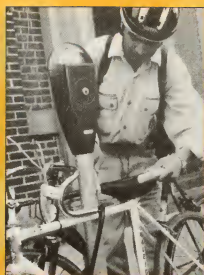




## FASHION FINALIST P.7

## CYCLING SUPPORT P.4



S U M M E R

# CITY COLLEGE NEWS

SUMMER 1995

GEORGE BROWN COLLEGE

VOLUME 12, NO. 8



**FORMER GEORGE BROWN STUDENT** Mary Jo Eustace and Ken Kostick are the affable and sometimes flustered hosts of the hit cooking show *What's for Dinner?* on the Life Channel.

## Hit cooking show host started here

**By Peter Vamos**

A former George Brown student is co-host of a hit cable TV cooking show that sometimes looks suspiciously like the "blooper" outtakes.

*What's for Dinner?* on the Life Channel is a cooking program where lost utensils and broken blenders co-exist with off-the-cuff wisecracks and folksy food such as Cajun Burgers and potato salad.

But this is no blooper program. With over 50,000 viewers per episode, it's one of the first real hits to emerge from Canada's new specialty cable channels.

On *What's for Dinner?*, former George Brown Culinary Management student Mary Jo Eustace and chef Ken Kostick provide the friendly banter that more than substitutes in popular appeal for the spotless and efficiently run kitchens that are the norm in cooking shows.

"It looks like it's about to fall

apart any minute," admits Eustace, "and we're a bit unprofessional, but that's what people are like at home, just sort of struggling to get things done. And we struggled every day and they shot the shows live."

It wasn't too long ago that Eustace was experiencing the same kinds of struggles in George Brown's kitchens. She got her first taste of professional cooking at the college in 1991 and learned

**Continued on page 2**

## Gen ed causes confusion

SOME STUDENTS AND staff are confused and angered by George Brown's first step towards a broader, less job-focussed curriculum in its programs.

They don't like job-related courses being replaced or supplemented by general education courses, like social sciences, in full-time post-secondary programs.

While many students have accepted and like the changes,

which started this year, others have grumbled or complained in more active ways.

"Students need more than job skills," says president John Rankin on page 4

The program change is part of a government-mandated shift at Ontario colleges towards a curriculum that balances job-related content with general education, such as social sciences and arts, and generic skills, such as English, math and computer literacy.

**Continued on page 2**

## More grads find jobs

THE GOOD NEWS: GRADUATE employment increased slightly last year after falling for six straight years. The bad news: it's still at one of the lowest levels in the college's history.

According to a survey of people who graduated from post-secondary programs in the 12 months before August 31, 1994, about 75 per cent had found some type of job. That's a three per cent increase from the year before but a far cry from comparable figures from the mid-1980s when more than 95 per cent of graduates were working.

More graduates last year were able to find full-time work related to their college programs, and more took part-time jobs.

The survey found that about 54 per cent of graduates in the job market found related full-time jobs - an increase of four per cent from the year before, but still dramatically lower than the George Brown average. In 1987, for instance, 91 per cent of graduates found this type of work.

The proportion of students who took part-time work by choice or necessity also increased

to about 18 per cent of those in the job market, 1.5 per cent higher than the year before and a huge increase from several years ago.

George Brown Placement Services Manager Judi Linton says that modest increase in employment may mean that the economy is finally starting to create more jobs after the deep recession that started in the late 1980s.

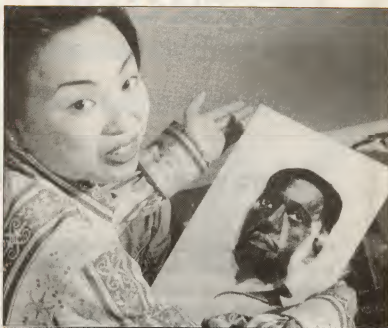
But one legacy of that recession - companies cutting back permanent full-time staff and hiring more part-time and contract workers - seems to be continuing, she says.

The Faculty of Science and Technology led the college's academic divisions with the biggest increase in graduate employment. The proportion of graduates in the job market who found related full-time jobs jumped from 43 to 58 per cent and total employment increased eight per cent to 71 per cent.

Graduates of programs related to construction and building maintenance seemed to be particularly sought after.

Business and Health Sciences

**Continued on page 6**



**DESIGN SHOW** - Graphic design student Pei-Yu Lee checks illustrations she's submitting for the graduate graphic design show at the Design Exchange (234 Bay St.) from April 27 to 30, noon to 5p.m. which is part of a weekend festival of arts by George Brown's Faculty of Creative Work. Call 944-4843 for details and reservations.

## Cooking show

Continued from page 1

skills that she has since used while cooking at Le Select Bistro, Yves Bistro and Bar Italia.

The philosophy of the show is "real-time cooking." Everything, from slicing the vegetables to washing the cutting board, has to be completed within the program's 30 minutes.

The chemistry between the two hosts and the banter was an unplanned bonus, but it's something the show's producers say is responsible for its popularity.

The pace of filming the 30-minute show – four or five episodes a day for two-and-a-half months – may be in part responsible for the spontaneous approach of the hosts.

"After the third show you get a bit delirious... Halfway through the day you're so tired you have no inhibitions," says Eustace.

Eustace got into cooking as employment insurance after a throat operation threatened her

career as a country/rock singer.

"I didn't know if I'd ever be able to sing again. I didn't know what I'd be able to do and I always loved cooking. So I thought 'What could I do that... I'd be good at and that would be fun?' So I thought of cooking."

Yet despite her success, and a flood of fan mail, cooking isn't even Eustace's greatest passion – it's singing. Sometime in May her debut music CD, *Bone and Marrow*, is due for release and she hopes to be touring with her band in the near future.

She's also a successful actress and fashion model.

## Applications down

The number of applications post-secondary programs at George Brown for the fall of 1995 are down from last year. By the Start of April, the college had received 24,605 applications – a decrease of more than six per cent from the same time last year in 1994. There were declines in the number of applications for all faculties with the exception of the Hospitality Centre, which increased by 3.6 per cent.

## Gen ed

Continued from page 1

This shift to a balanced curriculum, which is the most sweeping change at Ontario colleges since they were established more than 25 years ago, is not well understood by most students as well as by many staff, according to George Brown's general education co-ordinators Ed Ksenych and Marianne Taylor.

They say there has been inadequate communication to students – and potential students – about the changes in their programs, and there is resistance by some students and teachers who disagree with the shift and want the college to offer just job-related courses. Some teachers also fear the shift because they think it means fewer teachers of vocational skills are needed and could lose their jobs.

Students appear evenly divided on the value of general education courses. A survey of 370 students who had taken a general education course in the fall of 1994 found that half the students said they "enjoyed the course and benefited from it" while the other half were neutral about that statement or disagreed with it.



**FUND-RAISING WALK:** Faculty of Business staff members Christine Teale and Anna Rita Polesel carry a banner for an April 10 walkathon to raise money for Camp Oochigeas, a residential camp for children with cancer. Forty-five staff and students participated to help cover the Parry Sound area camp's annual costs of \$325,000.

Rankin is a strong supporter of a balanced curriculum (See story on page 5) who argues that the college would be doing its students an injustice if it just provided skills for one job.

General education and generic skills are critical because they prepare graduates to adapt to a rapidly changing job market and move to new positions or change careers, he says.

While details about the eventual state of the new balanced curriculum have yet to be worked

out – the proportion of classroom hours spent on job-related subjects, for instance – George Brown is currently responding to a government order to include at least three hours a week of general education in the first two years of all post-secondary programs.

While most post-secondary programs – 67 out of 72 programs – will have added general education in the first two semesters by the fall of 1995, only 17 out of 62 two-year programs they say will fully meet the ministry mandate to include general education courses in the third and fourth semesters.

Several faculties asked to be exempted from fully meeting general education requirements in the 1995-96 year, including Hospitality, and Science and Technology, according to a March, 1995 report by Ksenych and Taylor.

## Corrections

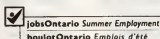
**Corrections:** The salary range of the new Student Association president will be \$20,000 to \$26,000, not \$25,000 to \$40,000 as reported in the April issue. The higher range, which was in effect over the past year, has been lowered to reflect a revised job description with fewer responsibilities.

The end-of-term recital by students of the School of Classical and Contemporary Dance is not free as reported in the March issue. In fact, tickets are \$10 and can be reserved by calling the School at 955-0638.

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Make City College News better: join our editorial board.



## NEWS SHORTS

### BUDGET CUTS MAY PROMPT LAY OFFS AND PROGRAM CUTS

Massive government funding cuts may force George Brown to lay off staff, cancel some programs and reduce spending on everything from library books to garbage removal.

Cash-squeezed governments in Ottawa and Queen's Park are primarily responsible for the cuts, which reduced the college's annual operating budget by more than \$9 million to less than \$109 million. While administrators across the college are still trying to minimize the effects of the cuts on their departments, the Board of Governors approved a preliminary budget for the college at their April meeting that calls for a \$4.2 million reduction in spending on salaries and benefits. Salaries and benefits account for more than 70 per cent of spending at the college. The largest funding cut has come from the federal government which has cut or reduced funding for many programs offered by George Brown, including English as a Second Language and several community outreach programs. Funding for federally-sponsored apprenticeship programs is dramatically reduced because few new apprentices are being hired, particularly in some construction and manufacturing trades. Union representatives of academic and support staff have been meeting with administrators to keep the number of full-time staff affected by the cuts to a minimum.

### LAST PROGRAM LEAVES KENSINGTON: FATE OF CAMPUS UNCERTAIN

After more than three decades of classes, George Brown's Kensington Campus is now empty and silent, but the fate of the buildings remains uncertain. The last program to use the campus - the For You program of the Faculty of Community Services - moved to Casa Loma Campus in early April clearing the way for new uses for the three huge connected buildings at 21 Nassau St. in the Kensington Market area near the intersection of Spadina Avenue and College Street. The fate of the campus is in the hands of the provincial government, which had until April 18 to decide if it wanted to take over the campus or allow George Brown to retain ownership and perhaps sell it. A Kensington Market community group attracted 80 people to a recent meeting to discuss new uses for the buildings and City of Toronto councillor Dan Leckie says city staff have started a study into redevelopment of the campus.

### IT'S 'AU REVOIR' AS FRENCH PROGRAMS MOVE TO NEW COLLEGE

The Ontario government is moving some of the French programs it sponsors to the new Welland-based College des Grandes Lacs. The new college will assume operation of the French sections of Ontario Basic Skills, Futures and the Ontario Skills Development Office in September, 1995. College des Grandes Lacs will operate several campuses in south and central Ontario, including one in Toronto. The details of the transfer of staff to the new college have yet to be worked out. The move means George Brown will lose more than \$300,000 in annual revenue.

### BELL TELETRAINING CENTRE AT CASA LOMA TO COST \$310,000

It will cost George Brown about \$310,000 to convert the staff lounge at Casa Loma Campus into a centre for training private and public sector teachers to use interactive television technology. The Bell Centre for Teletraining, scheduled to open this summer on the fourth floor of 160 Kendal Ave., will include practice classrooms, an observation area and multi-media computer lab. Revenue generated by training will be used to pay for construction of the centre. The college is in the process of choosing 12 staff members to be trained as teletraining teachers in a program offered by Oklahoma State University. Rooms near the teletraining centre will be made into a new staff lounge.

### COMPUTER, FAX MACHINE AND TOOL THEFTS PLAGUE COLLEGE

Thieves are walking away from George Brown with high-end computers, fax machines and expensive tools on a regular basis, says college security manager Judith Halovancic. "They'll take anything that's not nailed down," she says. Most computer thefts are from staff offices because the equipment, unlike in student labs, is not secured by cables to desks, she says. Staff should secure equipment, lock their doors and cabinets, and challenge strangers walking through offices, she says.

### DEVELOPMENT CONSULTANT NAMED INTERNATIONAL EDUCATION DIRECTOR

A consultant who has worked on international development projects for more than 20 years has been named George Brown's director of international education. Nancy Sherman, who is fluent in Spanish, will be responsible for recruiting international students and co-ordinating international activities. She has lived and worked in Belize, Colombia, Costa Rica, Ecuador, El Salvador, Jamaica, Mexico and Peru. Sherman says she plans to survey college staff about their international interests.



Nancy Sherman

### GEORGE BROWN STUDENT WINS TASTE OF CANADA COOKING CONTEST

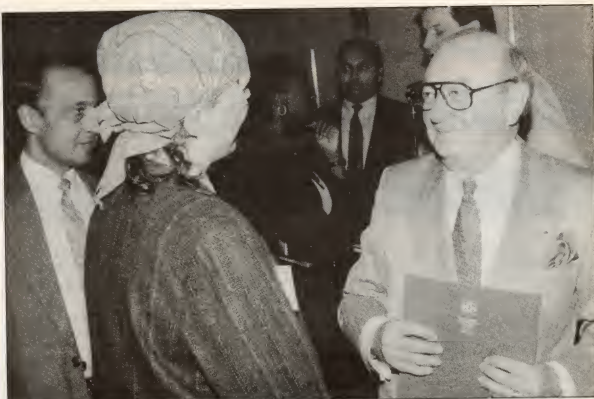
George Brown student David Haines, an apprentice at the Toronto Hilton Hotel, won the grand prize in the Taste of Canada culinary competition sponsored by George Brown and held at the Hospitality Centre in March. Haines won \$500 and an all-expenses paid trip to Calgary in May to compete in a national competition. Sixteen of Ontario's top chef and baking apprentices took part in the competition. In an unrelated story, famous French chef Jacques Pégín gave several demonstrations at the Hospitality Centre on April 3.

### STUDENT ASSOCIATION DEFERS INTERNET LEVY: SEEKS FUNDING FIRST

George Brown's Student Association (SA) has decided to seek funding for student Internet access before asking students to chip in for it. SA president Tim Kemp says funding may be available from a branch of the Association of Colleges of Applied Arts and Technology of Ontario (ACAATO) that would subsidize network connections and new computers for student Internet use. The SA deferred a proposal that would have had all full-time post-secondary students pay an extra annual levy of \$7 for the service.

### COLLEGE SUPPORT GROUP FOR PEOPLE WITH FIBROMYALGIA BEING FORMED

A support group is being formed at George Brown for students or staff who have Fibromyalgia - a hard-to-diagnose disease of the muscles that causes pain and fatigue. Group members will meet to share coping strategies and



**TALKING BUSINESS** - George Brown's new visiting professor of marketing and entrepreneurship studies Jerry Goodis (right) chats with students after giving a talk about the joys of small business ownership at the Hospitality Centre in late March. Goodis told 170 people who attended, that entrepreneurship means "going out on a limb where the fruit is." Goodis, a retired advertising executive, will be speaking to Faculty of Business students about self-marketing.

## Program guarantees jobs at Wal-Mart

By Peter Vamos

A new program for people with disabilities offers them everything they need to break into the job market - including the job.

Graduates of a unique 52-week program will not only get a George Brown certificate but an entry level position with the retailing giant Wal-Mart.

After taking the 27-week training and job shadowing program that starts April 24, followed by a 25-week job placement with Wal-Mart, students are guaranteed an entry-level position either in a Wal-Mart store or at the chain's Toronto head office.

Graduates will start work on the sales floor, check-out counters and stock-room or they may do clerical duties, says Jan MacKenzie, project liaison officer between Wal-Mart and the Canadian Council on Rehabilitation and Work (CCRW), which initiated the program.

It's the first George Brown program where all participants have been chosen by an employer before the training and have been guaranteed jobs upon its successful completion.

"This is the first time we've ever had an employer commit to the hiring," says Joan McKay, chair of the Career Development Department and Special Needs Office, who will facilitate George Brown's portion of the program. "A lot of people are looking at it.

Hopefully some larger organizations will watch and say this was a valuable opportunity for 15 youths."

Wal-Mart management staff chose the 15 students in the federally-funded program on the basis of their potential and attitudes rather than competitive employability skills. They also had to pass a math and English test.

"The students, who range in age from 16 to 29 years old, have a variety of disabilities that can make finding work challenging.

"I think it's an excellent opportunity to provide a program for youths who would normally face a barrier to this type of employment," says McKay.

"I'm really proud that we're doing that."

The college and retailer are also joining with Goodwill Industries and DiscoverAbility, a community-based organization that counsels disabled people in the workplace, to offer the program. Classes will be offered at both George Brown's St. James Campus and the Goodwill building at Adelaide Street East and George Street, just kitty-corner from the campus.

The curriculum will focus on computer literacy, customer service, career planning and other job skills needed for work in a variety of entry-level jobs at Wal-Mart.

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# Why students need more than job skills

By John Rankin,  
President, George Brown College  
Over the past couple of years our college has been in the process of implementing a general education curriculum in all of our post-secondary programs. We want our students to have a balanced college education that includes strong vocational training, solid generic skills such as communication and math, and general knowledge courses for the 1990s and beyond.

Our implementation of a balanced curriculum isn't just a bureaucratic response to a directive which the Ministry of Education has given to all Ontario colleges. It's an important new direction for colleges that offers an opportunity to take a moment and ask ourselves about college education in these changing times. What are we attempting to do here? What should we be doing? How should we be going about it?

For the past two and a half decades, most Ontario colleges, including George Brown, have answered these questions by emphasizing a focused vocational training, often to the exclusion of developing transferable skills or general knowledge. But is a purely vocational education enough today? I, and many other leaders in various sectors of our community, don't think so.

One reason why I'm such a passionate advocate for general education is my own experience in the private sector and the role general education has played in my own career success. I define career success as making a good living doing something you consider meaningful and satisfying.

Even as an undergraduate studying chemistry at McMaster University I chose electives in social psychology, law and Canadian economic history. After graduation I took a job as a

## COMMENT

chemist at the Shell Oakville Refinery, which at the time was the most modern refinery in Canada. While working as a chemist during the day, I continued my general education studies at night with courses in child psychology and abnormal psychology.

In the late sixties the oil industry was booming – and so was my career. After two years on the job, and at the age of 24, I was made supervisor of the refinery laboratory.

My technical skills were suddenly less important than my supervisory and people skills. My ability to listen, manage ambiguity, resolve disputes and handle some extraordinary situations were suddenly paramount. For instance, how do you discipline a technician who has thrown a co-worker through a glass door? How do you conduct a performance appraisal for an employee 20 years your senior? My chemistry classes had not prepared me for this. However, my broad, general education had. It also gave me confidence to begin studying for my Masters of Business Administration at night. Two years later I quit my job and completed my degree on a full-time basis.

Since then I have had a variety of interesting and rewarding jobs including an executive position in the telecommunications industry and president of this college. Each one has required that I draw on my broad general education background to be successful. My only job security has been an ability to learn new skills, work

with people and control my own fear of change. Ten years ago, the oil refinery where I worked after university was shut down in response to technological and economic change. Had I continued in my narrow technical field with my specialized skills I would have gone the way of the refinery. Instead, I had a broad, balanced education which allowed me to move on to new opportunities elsewhere.

My career experiences are not unique. They are increasingly characteristic of careers in all sectors of our society. The changes currently occurring in our economy are such that no one can reasonably expect to be in the same occupation, let alone the same organization or job, for a lifetime. These changes will not affect every job, and there are a diversity of views in industry, business and our communities concerning college education. Some employers continue to look for people with highly specialized vocational training.

However, employers in all sectors increasingly want more well-rounded college graduates with general knowledge and solid generic skills as well as vocational preparation. It is these well-rounded, flexible graduates who will help employers deal with the trends that are affecting and shaping the realities of the workplace throughout the economy.

These trends include an economy shifting from manufacturing to services; global competition; the communications revolution; the cultural diversification of our society; an aging workforce; and the increasing participation of women in the workforce.

Those who advocate a narrow, skills-based education increasingly condemn the graduate to a limited job future and, possibly, to unemployment and economic dislocation. When technological, social or economic changes render pure vocational skills obsolete, the narrowly trained graduate doesn't have the broader education and associated ability to continuously learn, to adapt. My initial technical skills were relevant for only two years. Today, 29 years after graduation, my general education courses continue to serve me well.

So while I remain a strong supporter of technical and vocational education, I also believe George Brown College would be doing its students a grave disservice by allowing them to head out into the world without the benefit of a balanced education which includes general education and generic skills.

Our changing economy is not the only reason why I advocate general education in our post-secondary programs. We are frequently called upon to participate in public decisions about



## Bicycling should be encouraged by college

### To the Editor:

The Utne Reader recently ranked the bicycle as the number one ecological wonder of the world. Bicycles are cheap to make and maintain, and are available in every country in the world. They are non-polluting and consume only 1/53 the energy per kilometre of a car.

There are 850 million bicycles worldwide and the number keeps growing. North Americans have twice as many bicycles than people – as do the Chinese.

Our problem is we just don't use them enough. Why not? The answer lies in our car culture.

Here in Toronto on a typical fair weather day there are over 30,000 cycling commuters entering the city centre each day. This is a relatively small percentage compared to the hundreds of thousands who drive, but it is enough that Toronto cyclists have achieved the critical mass needed to have a calming effect on car traffic. As more people take up bicycle commuting and get out of their cars, Toronto becomes a safer and healthier place for all of us to live and work.

George Brown College, given its city core locations, is in an ideal situation to promote and benefit from increased bicycle use.

Unfortunately, George Brown, "The City College," needs to do much more to encourage bicycle use.

To advance cycling and help bring the George Brown cycling community together, we have formed a bicycle users group (BUG) with the guidance and help of the Toronto City Cycling Committee. Our goal is to work with Campus Operations to ensure adequate and secure bicycle parking for employees and students (theft is a real problem); to encourage the use of bicycles within the George Brown community; to offer technical and mechanical support to college cyclists; to contribute with other

BUGs to city-wide cycling activities such as the annual bike to work/school week; and to support the development of city cycling lanes, especially between our two major campuses.

If you would like to join with our initial group

of dedicated cyclists, we would love to hear from you. Please contact Donna Tozzi (St. James, ext. 2648) or Damian Wiechula (Casa Loma, ext. 4347); or internet by e-mail, dtotzi@gbc.gbrowncollege.ca or dwiechul@gbc.gbrowncollege.ca.

Remember: There are hot days and cold days, wet days and dry days, but no bad days for cycling to George Brown.

Donna Tozzi  
Information Systems  
Bicycle Users Group

## LETTERS

## CITY COLLEGE NEWS

City College News is a monthly publication of the Marketing Services Department of George Brown College for students, staff and external college partners. Views expressed in City College News are not necessarily those of the college, its administration or board of governors.

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**GEORGE BROWN**  
THE CITY COLLEGE

## HERE'S HOW TO HAVE YOUR SAY!

City College News wants you to have your say! If you're concerned about a topic, event or issue that you think will be of interest to students and staff at George Brown – put it down on paper. Write a letter or an article, or just suggest a story idea to us. Here's how you do it:

1. Make sure your submission is legible (it can be typed or handwritten), keeps to the point and is brief. If it's too long we may edit it for length as well as for grammar and spelling.

2. Sign your submission and include your full name, telephone number, address and some indication of your affiliation with the college (i.e., course name, job, etc.).

3. You may request that your name be withheld from publication. We will respect your request if you provide us with a reason.

4. We welcome anonymous story suggestions, news tips or other material; however, as in all cases above, City College News staff and its editorial board will make decisions about what will be published.

5. Keep a copy of what you send to us. We will not return unsolicited material, including photographs, unless we are provided with a stamped, self-addressed envelope.

6. Drop off your submission in a sealed envelope at the mail slot in the information centres in the front lobby of 200 King St. E. at St. James Campus or the third floor entrance of 160 Kendal Ave. at Casa Loma, or send it by Canada Post or internal college mail to:

Editor, City College News, Marketing Services Department, 200 King St. E., Room 542E, George Brown College, Toronto, Ont. M5A 3W8 or fax it to (416) 867-2303.

The deadline for submissions and letters for our September 1995 issue is Thursday August 15.

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# What the candidates say

## Candidates in the April 27 election for student and support staff seats on the Board of Governors were asked to write about the major issues facing George Brown. Here's what they said:

### STUDENT CANDIDATES

#### ANDREW CHESSELL

##### Electronics Engineering Technology

This current academic year is coming to an end but next year is just starting for me. My name is Andrew Chesell, a second year student at Casa Loma. Currently I am the vice-president of the Student Association and running for the Board of Governors.



In the past year I have been involved very heavily in student politics and a lot of the issues that I wanted to explore are at this level of the college. They are:

**Budget:** Budget control is the most important aspect of the management of the college. In review of the college's budget, the total revenue is \$109 million and of that, \$80 million is spent on salaries and benefits. In my mind this is outrageous. The budget should be focused on improving student labs as some of these labs since some of these labs have not been updated since the early '80s. The college should be focusing on efficiencies and reduction of duplicated services. For example, the college should create generic computer labs that have multiple uses for multiple programs.

**Retention:** George Brown has significant numbers of out of town students who attend the college. The college must do more to make incoming students more welcome to our college. The student governor must be involved in the process for change. The college must create sufficient college preparatory and remedial programs for students who may not be prepared for the college system.

**Part-time students:** Who are they? Often part-time students are the forgotten students. Yet these students outnumber full-time post-secondary students. Often part-time students have complaints, concerns, or would just like to feel more a part of the college. As student governor, I am committed to addressing part-time student issues. The college hires seasonal faculty without student input, they are not required to have had any past teaching experience and students are not involved in program review. There must be a process created that protects the interests of the students in part-time courses. It is my objective to visit many part-time classes to introduce myself, contact seasonal faculty to inform them of my presence and to secure office space for the student governor so that if students have complaints, concerns or questions, they can

contact me or leave me a voice-mail message.

In conclusion, with colleges facing serious underfunding and budget cuts, it is crucial to have the unique student perspective at the college board. The student governor has an important role to play in advocating on behalf of and protecting student interests at the board level. Students should not be seen as the money pot at the end of the rainbow—we're tapped out too. If you have any comments, questions or concerns feel free to phone me at 944-4730, or leave a voice mail message on mailbox #3196.

#### CARLOS COECHO

##### Civil Engineering Technology

George Brown College is a place where many students come to learn a specific trade, skill or talent to prepare them for the workplace in various avenues. These students come from many diverse backgrounds, many it



be sex, race, age or other individual traits. With this diverse interrelationship of students, the college is a very interesting environment for one to be in. However, this diversity also has an assessment of needs and requirements. The college must realize these necessities, offer solutions and follow through on the resolutions set out. The Board of Governors play an important role in the college affairs. The top 10 most important issues facing George Brown College are the Board of Governors can and should address for all the campuses are:

- Competency of professors. Establish a better mechanism of evaluation of professors.
- The high cost of programs, books and supplies.
- The lack of inventory of books and supplies at the book stores.
- The quality of social life at the campuses
- General education. Can there not be a better solution?
- Lack of housing and parking near the college and the high cost of such items.
- Fund raising measures and assuring the profits go to benefit the students at large.
- Innovate ways to decrease the college deficit without affecting the quality of teaching or increasing tuition.
- Interrelationship of all campuses

• Hours of operation for the libraries, resource centres and various rooms

The key to implementing the above issues is by having a student voice on the Board of Governors that will constantly support the matters at hand. As a student representative I, Carlos Coecho, being in my third year of the program and returning next year for another program, am one that knows the issues, respects them as a whole, and will endeavor to see the implementation of solutions.

#### FIONA STEVENSON:

##### Human Services Counsellor

I am a student in the Human Services Counsellor program at St. James campus of George Brown College. I bring with me many strengths and experiences to the position of student representative of the Board of Governors. I have been taught, as part of my course, effective communication skills, group work and multi-cultural awareness, all of which are important talents for a competent student representative.



I am concerned that as the amount of government funding to education dwindles, the quality of education at George Brown should not suffer. As tough economic times lead to cuts in programs and higher costs, I will do my best to ensure these are not harmful to the integrity of the student experience at George Brown.

Our school enjoys a reputation of being progressive, multi-cultural, and highly accessible to students with special needs. These qualities I will do my best to guard and protect for us. I will also strive to ensure that the programs at George Brown live up to the amount of money, energy and time students put into them. Most importantly, I will listen to you, the students of George Brown and bring your ideas, hopes and concerns to the Board of Governors as your representative.

#### GEOFF WEBB:

##### Human Resources Management

I am currently enrolled in the Human Resources Management program at St. James campus. If elected to the Board of Governors, I would bring with me extensive experience in student affairs as well as comprehensive experience in the community.

As a student I have served on the Ryerson Student Union (1990-91) where I held the position of Health and Safety Officer. During my term of office I initiated



a number of information/awareness campaigns and established a Walk-Safe program. I have also served on the Academic Affairs Committee of the Board of Governors of Ryerson Polytechnic. I was the first non-student to be invited to serve one summer term as deputy speaker of the Glendon College Student Union.

As the resource coordinator at Parachute Community Employment Agency, I have worked with underemployed youth and new Canadians assisting them in developing the necessary skills to become employable. Through my work with local area MPP Tim Murphy, I have worked with numerous community groups to help them obtain government funding through grants and loans such as jobOntario. I have a profound understanding of the challenges facing communities which George Brown College serves.

If elected as a member of the Board of Governors I will focus my efforts in the following areas:

- 1) As a result of my work with the community and government, I understand the intricacies of funding. Over the next year George Brown College will undergo large spending cuts. I will work with the Board of Governors to help offset this funding crisis, as well as ensuring that cuts fall upon the George Brown departments equally and not just on students.
- 2) As a former resource coordinator for Parachute Community Employment Centre, I understand the educator's and student's need for proper resources. As a governor, I would work to make sure that George Brown College continues to provide students with up-to-date resources in the forms of better equipped learning resource centres, state-of-the-art technology and better learning facilities.
- 3) As a Human Resources student, I will work with the Board of Governors to make sure George Brown College continues to hire the best and most experienced faculty and staff.

Over the next few weeks I look forward to talking to students about their concerns and hopes to do so over the next year.

**NOTE:** Statements are not available from student candidates Alison Dancy and Mary Jo Haas.

### SUPPORT STAFF CANDIDATES

#### MONIQUE BOZZER

##### Interpreter, Deaf Education Centre

We, as support staff members, are the "front line workers." From the moment potential students enter the doors of our college and long after they graduate, we are crucial aspects in their education. We aid in making their environment conducive to learning from a variety of financial, physical, personal and recreational perspectives. Preserving and maintaining this high level of service must be of primary concern to the Board of Governors.



Offering the integral services in the day-to-day functions that we perform has the same, if not a greater, impact to the student body and is crucial to student retention as is innovative academic programming. The invaluable role of support staff to the academic delivery is paramount to the success of the college as a whole. It is our work that makes education accessible to the expanding diversity and needs of today's adult learners. Communicating the activities of the Board of Governors back to the members it represents, and active input of issues to the Board is critical in their decision-making process.

During my five years at George Brown, I have worked in academic, non-academic and administrative environments allowing me to meet and interact with many of you. Concerns such as streamlining during fiscal restraint, job security and professional development are a few of the issues facing us today. The flexibility of my position enables this continued contact and I will utilize this to foster open communication of both employees and Board of Governor issues.

Representation of the support staff on the Board of Governors is the most effective avenue for raising

concerns regarding recognition of our invaluable contribution towards excellence and enhancing our respect within the college community. With your support I promise to advocate fairly and objectively the business of the Board to ensure the best interest of the college and its community are served.

I welcome the opportunity to discuss these and any other issues you may have, and thank you for your support on April 27.

#### ANITA BYRNE:

##### Support Staff Consultant, Staff Resource Centre

I have been able to meet many of you through my present job as Support Staff Consultant in the Staff Resource Centre (formerly Staff Training and Development). However, this is not the first job I have had at George Brown. Since joining the college in 1989 I have also worked in the Community Services Division and the Access Division. When I was hired by the college it was as a receptionist. Prior to joining George Brown I enjoyed a variety of positions in the private and public sector that included: community legal services, legislative assistant and human resources coordinator.



I have been an active participant on numerous committees and focus groups, an involved union steward and have proven my professional to support staff by working hard for improved professional development opportunities.

Now I would like to represent you on the Board of Governors. In reading the literature regarding the election process, I was struck by this excerpt from the Guidelines for Governors: "...an effective board of governors will provide broad and diverse representation of community and college viewpoints." I suggest

to you that the broad, diverse viewpoints of support staff cannot be supplied by any one individual. That is why, if you choose me as your representative, I make a commitment to open the lines of communication. I promise that you will be aware of the issues facing the college. As well, I will actively seek your suggestions and ideas and make sure that they are heard.

There are many vehicles already available to assist in improved communication: City College News; college committees; voice mail; our union; e.g. newsletters; general membership meetings; executive meetings and your union stewards. With your help I am sure we can come up with more ideas.

The college is facing many challenges—reduced funding; equity issues; the end of the social contract and the possibility of a new social contract—to name just a few. I believe that you want to be informed. I believe that you want to have your opinions and suggestions considered when decisions are being made. I believe that I can ensure that you have a voice.

If you have any questions or concerns, you can reach me at 500 Macpherson Ave., tel: 944-4663.

#### WAYNE CHAN

##### Technologist, Information Systems

My name is Wayne Chan. I work as a network specialist in the Information Systems department. As they were two years ago, and as I understand from many of you today, your major concerns remain: 1) Job Security, 2) Benefit Inquiry, and 3) Promotion from within. Let me explain what progress has been made and my commitments for the future.

1) Job Security: Due to the voluntary resignation/early retirement program, the number of support staff who were laid off by the college in the past two years is very small, if not zero. I shall urge the college to continue this program. In fact, I shall

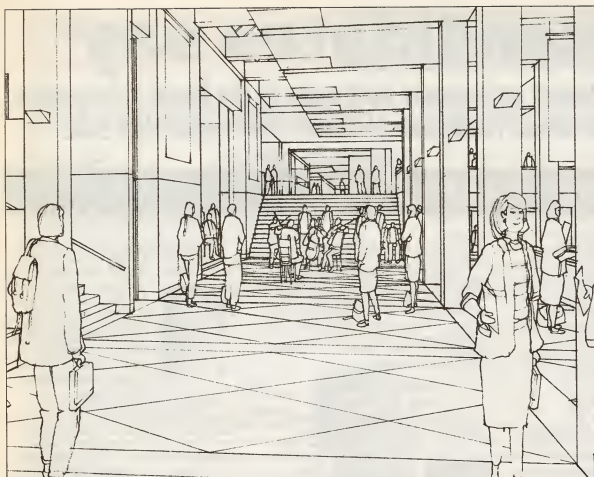
urge the college, whenever possible, to give at least a six-months notice to support staff facing layoffs so they can make full use of the Employment Stability Funds available to train these staff for other positions.

2) Benefit Inquiry: Due to the Rae government's "social contract" there is no contractual improvement in our benefits. Our college granted each full-time support staff three professional development days, also all full-time support staff are eligible for professional development.

This is a good start, but far below what the academic staff is enjoying. Whenever the next round of negotiation takes place, I shall request the Board of Governors to advise the Council of Regents to grant support staff the same benefits as the other classes of staff. I shall urge the college, to be fair to our time-staff. The part-time staff should receive the same benefits as full-time staff, proportionate to the hours per week they work.

3) Promotion from within: There has been more promotion from within than before, either through upward reclassifications or job competitions. For those of you who have been so far unsuccessful in obtaining the promotion that you wish deserve, do not despair. I urge you to take advantage of the three P.D. days, P.D. leave and secondments. Explore all your options including all those available to you under the Support Staff Collective Agreement.

Due to the recent federal budget cut backs in provincial payments, it is estimated that George Brown College may lose more than \$3 million. If reduced, I shall fight to ensure that the rights and privileges of support staff are not trampled by this financial crisis.



**NEW LOOK FOR ST. JAMES LOBBY** – This illustration of the way the lobby of the main St. James Campus building at 200 King St. E. will look after renovations this year was shown to staff at the campus on April 11. Creation of the new, bright space will start this summer – construction tenders will be issued in late May or early June – and will continue in the fall. Contingency plans are being developed to separate the half of the main floor of the building that will be under construction from the rest of it once classes start in September, 1995.

## General Education

Continued from page 4

issues of local, national and international importance, and to be conscious of the influence of those issues in all areas of our lives.

For example, we have all had a role to play in the recent referendum on our constitution and in the debates over free trade, our social safety net, the environment and inequities. Participating in discussions over these and other issues requires a sound knowledge of our institutions and our world. As international migration and the communications revolution continue to bring diverse communities from across the globe into closer contact with one another, resolving such issues will also require the ability to understand our own histories and traditions as well as to respect the views and traditions of others.

As I've found in my career, these trends and issues are no longer simply "outside" our jobs. They are a significant part of the workplace or else form the context for much of what goes on

within them.

Creating a curriculum that results in such an employee is not without challenge. We must all see that advisory committee members, students, support staff, administrators and faculty understand and support the rationale for including general education in college programming. The most important contributors to this acceptance are teachers. Many years ago I taught an Introduction to Business course to Graphic Arts students. Typically, they began as a most difficult audience. They wondered why they had to take a course which was so unrelated to their program. I loved developing creative ways of making the course interesting. For example, my students learned about the mysteries of designing an automated assembly line by simulating a crap game on a computer. By the end of the semester some students enjoyed the course so much that they brought friends to attend a class as observers.

The relevance of balanced education rests in our ability to recognize that we are all individuals who want to have satisfying, meaningful careers in a changing economy, not just in a particular job; individuals who seek successful lives in changing communities, not just in the marketplace; and individuals who want to participate effectively as citizens in an increasingly interdependent world. Fostering this recognition is the challenge facing our college's new balanced education curriculum.

## Grad Jobs

Continued from page 1

faculties also saw a healthy increase in graduate employment, both going up about seven per cent in program-related full-time employment. Fifty-five per cent of Health Science graduates found work in their field, while 84 per cent found some type of work, up from 78 per cent in 1992/93.

About 53 per cent of Faculty of Business graduates found related full-time work and 65 per cent had some type of job, up five per cent from the year before.

Graduates of hospitality, graphic arts and community services programs found related full-time work in roughly the same proportions as the year before but there was a four per cent increase in total employment for graphic arts graduates to about 69 per cent of those in the job market.

Total employment for graduates of fashion programs in the Faculty of Creative Work saw a nine per cent drop with 61 per cent finding some kind of work.

The mail and phone survey had responses from 1,154 of the 2,291 people who graduated in the 12 months starting Sept. 1, 1993, and ending Aug. 31, 1994.

The total number of graduates is down about 10 per cent from the year before when 2,525 people were granted diplomas.

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## Summer Events

continued from page 8

### MAY

**1** RELIGIOUS HOLIDAYS AND OBSERVANCES: - **Beltain** (May Day), Wicca

**2** MEETINGS: - **Board of Governors** meeting, 500 MacPherson boardroom, 5:30 p.m.  
RELIGIOUS HOLIDAYS AND OBSERVANCES: - Feast of **Ridvan**, Baha'i  
- **Akshaya-tritiya**, Jainism

**3** MEETINGS: - **Board of Governors** meeting, 500 MacPherson boardroom, 5:30 p.m.  
- **Student Association** meeting at Casa Loma, 5 p.m. Students are all welcome to attend. For more information call 867-2454.

**4** ENTERTAINMENT: - **Camp Zu** Pub, St. James campus, 2-7 p.m. in the student lounge.  
SEMINARS, WORKSHOPS AND COURSES: - **Prior Learning Assessment** sessions take place at 6 p.m. in room B206, Casa Loma campus. For more information or to register, call Liz at 956-7381.

**7** RELIGIOUS HOLIDAYS AND OBSERVANCES: - **Buddha's Birthday**, Buddhism

**9** RELIGIOUS HOLIDAYS AND OBSERVANCES: - **Day of Hajj**, Islam

**10** RELIGIOUS HOLIDAYS AND OBSERVANCES: - **'Id al-Adha**, Islam

**11** MEETINGS: - **College Council** meeting at 300 Adelaide St. E. in room 310, from 8:45 to 11 a.m. All are welcome to attend.

SEMINARS, WORKSHOPS AND COURSES: - **Prior Learning Assessment** sessions take place at 6 p.m. in room 582C-F, St. James campus. For more information or to register, call Liz at 956-7381.

**14** RELIGIOUS HOLIDAYS AND OBSERVANCES: - **Wesak**, Buddhism

**17** SEMINARS, WORKSHOPS AND COURSES: - **Central Region CAAT Support Staff Conference** on the topic: "Enrichment is...?" will take place at

Georgian College, Barrie. For more information contact the Staff Resource Centre, 944-4661.

RELIGIOUS HOLIDAYS AND OBSERVANCES: - **'Azamat**, Baha'i  
- **Eid-ul-Gadir**, Islam

**18** SEMINARS, WORKSHOPS AND COURSES: - **Prior Learning Assessment** sessions take place at 11 a.m. and noon in room B206, Casa Loma campus. For more information or to register, call Liz at 956-7381.

**19** ACADEMIC DATES: **Last day of winter semester**

**22** HOLIDAYS AND SCHOOL CLOSINGS: - **Victoria Day**, all campuses closed

**23** MEETINGS: - **Strategic Planning Committee** of the Board of Governors meeting, 500 MacPherson Ave. boardroom, 5:30 p.m.

RELIGIOUS HOLIDAYS AND OBSERVANCES: - **Declaration of the Bab**, Baha'i

**24** MEETINGS: - **Academic and Student Affairs Committee** of the Board of Governors meeting, 500 MacPherson Ave. boardroom, 8:15 a.m.

**25** RELIGIOUS HOLIDAYS AND OBSERVANCES: - **Ascension**, Christianity (Gregorian calendar)

**29** RELIGIOUS HOLIDAYS AND OBSERVANCES: - **Ascension of Baha'u'llah**, Baha'i

**30** RELIGIOUS HOLIDAYS AND OBSERVANCES: - **First of Muharram** (New Year's Day, 1416 A.H.), Islam  
- **Zarthosht-No-Diso**, Zoroastrianism

### JUNE

**1** RELIGIOUS HOLIDAYS AND OBSERVANCES: - **Ascension**, Christianity (Julian Calendar)

**2** Third Annual George Brown Staff Golf Tournament: Cardinal Golf Club (Hwy.9 and 400) Tee off at 11 a.m. Dinner and award presentation to follow. \$68 per person (includes greens fees, cart and dinner). Dinner alone costs \$25. For information or registration call Tom Tomassi at 968-2155.

RELIGIOUS HOLIDAYS AND OBSERVANCES: - **Ascension**, Ukrainian Catholic, Greek Orthodox

- **Martyrdom of Guru Arjan Dev Ji**, Sikhism

**4** RELIGIOUS HOLIDAYS AND OBSERVANCES: - **Pentecost**, Christianity (Gregorian Calendar)  
- **Shavuot**, Judaism  
- **Mydyarem**, Zoroastrianism

**5** SPECIAL EVENTS: - **Staff Professional Development Week** begins for all full- and part-time staff. The week will be launched with a keynote speech by Rubin "Hurricane" Carter - a boxer who was wrongly imprisoned for a murder he did not commit. The week will include seminars, workshops and awards presentations. For more information call Linda Purser, 944-4661.

RELIGIOUS HOLIDAYS AND OBSERVANCES: - **Nur**, Baha'i

**6** MEETINGS: - **Finance and Property Committee** of the Board of Governors meeting, 500 MacPherson Ave. boardroom, 12:30 p.m.

**8** MEETINGS: - **College Council** meeting at 300 Adelaide St. E. in room 310, from 8:45 to 11 a.m. All are welcome to attend.  
RELIGIOUS HOLIDAYS AND OBSERVANCES: - **'Ashura**, Islam

**11** RELIGIOUS HOLIDAYS AND OBSERVANCES: - **Pentecost**, Christianity (Julian Calendar)

**12** RELIGIOUS HOLIDAYS AND OBSERVANCES: - **Pentecost**, Ukrainian Catholic  
- **Mehraban Guiv** Death Anniversary, Zoroastrianism

The **George Brown Committee for Lesbians, Gays and Bisexuals** will be holding meetings throughout the year. For information about the committee and dates, times and locations of meetings call 867-2373.



Toronto Sun photo by Michael Peake

**OUR TUBULAR BELLE** - George Brown Creative Fashion student Regina Chun-Kam Chong (right) - shown with a model wearing her dress made out of clear plastic tubing - will be a national finalist in Smirnoff International Fashion Awards in Toronto on May 16, 1995. She is one of ten student designers from across the country who will compete to represent Canada in an international contest in Cape Town, South Africa in November. Chun-Kam Chong's design, inspired by a written passage about the "exhalation of liberty", was chosen as a finalist along with the work of three Ryerson University students at a regional competition in Toronto in March.

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# SUMMER EVENTS

## APRIL

**24** SPECIAL EVENTS: - Students are invited to a **Free Barbecue Lunch** to meet the new members of the Student Association from 11 a.m. to 1 p.m. at St. James campus on the patio.

RELIGIOUS HOLIDAYS AND OBSERVANCES: - **Easter Monday**, Christianity (Greek, Russian and Ukrainian Orthodox)

- **Martyrs Day**, Armenian Church

**25** MEETINGS: - **Finance and Property Committee** of

the Board of Governors meeting, 500 MacPherson Ave. boardroom, 12:30 p.m.

**26** SPECIAL EVENTS: - Students are invited to a **Free Barbecue Lunch** to meet the new members of the Student Association from 11 a.m. to 1 p.m. at Casa Loma campus.

**27** SPECIAL EVENTS: - **Board of Governor Elections** for student and support staff representatives. Student representative to sit for a one-year term starting in September, 1995; support staff to

sit for a three-year term starting September, 1995.

**Graphic Design Exhibition** starts at the Design Exchange (234 Bay St.) noon to 5 p.m. See picture caption on page one for more information.

- Students are invited to a **Free Barbecue Lunch** to meet the new members of the Student Association from 11 a.m. to 1 p.m. at the Hospitality Centre in the atrium.

ENTERTAINMENT: - **Camp Zu Pub**, St. James campus, 2-7 p.m. in the student lounge.

RELIGIOUS HOLIDAYS AND OBSERVANCES: - **Yom ha-Shoah**, Judaism

**28** STUDENT FASHION SHOW: 2 p.m. and 8 p.m. at the Design Exchange (234 Bay St.). For information call 944-4843. Part of the Faculty of Creative Work's Festival of the Arts.

RELIGIOUS HOLIDAYS AND OBSERVANCES: - **Jamal**, Baha'i

**29** End-of-Term Recital by students of the School of Classical and Contemporary Dance, 2 p.m., Design Exchange (234 Bay St.) Tickets are \$10. For information call 944-4843. Part of the Faculty of Creative Work's Festival of the Arts.

RELIGIOUS HOLIDAYS AND OBSERVANCES: - **Feast of Ridvan**, Baha'i

**30** Putting it all together: A performance of song, dance, drama and fashion, 2 p.m. Free. The Design Exchange (234 Bay St.). For information call 944-4843. Part of the Faculty of Creative Work's Festival of the Arts.

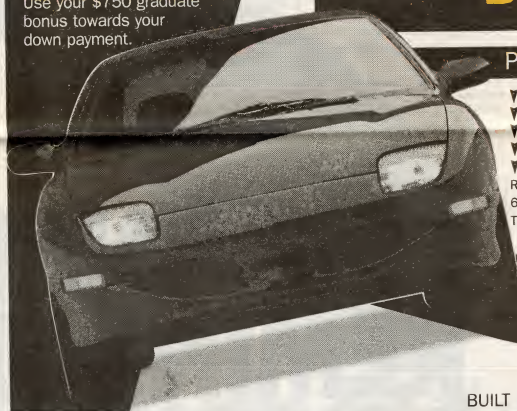
RELIGIOUS HOLIDAYS AND OBSERVANCES: - **Beltain** (May Eve), Wicca

- **Ghambar Maldyozarem**, Zoroastrianism

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